



Moradi, Samira (2022). Explaining the components of access in information seeking process in virtual space based on radical change theory: The case study of newcomer bachelor degree students of faculty of Education and Psychology of the University of Tabriz. *Journal of Knowledge-Research Studies*, 1(1): 119-141.

DOI: 10.22034/jkrs.2021.47743.1005

URL: https://jkrs.tabrizu.ac.ir/article_14080.html

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Explaining the Components of Access in Information Seeking Process in Virtual Space Based on Radical Change Theory: The Case Study of Newcomer Bachelor Degree Students of Faculty of Education and Psychology of the University of Tabriz

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Accepted: December, 26, 2021 ;

Received: September, 3, 2021

Abstract

Purpose: explain the components of access based on one of the dimensions of fundamental change theory in information-seeking from students in virtual space.

Method: The present study is a qualitative using semi-structured interviews. The population consists of University of Tabriz bachelor students in Education and Psychology Faculty, selected using snowball sampling, Finally, using the opinions of 21 students, the required data came to saturation. To analyze qualitative data and extract components from coding, the grounded theory and MaxQDA software were used.

Findings: To design access model and to discover a common concept of the definition of the phenomenon in question (access), considering causal conditions (context of using the knowledge; and ability of others and types of content used in virtual space), contextual variables (access tools), strategies (how to access information resources, having the necessary skills to use information resources independently, using the knowledge and abilities of others in virtual space), intervening conditions (barriers to accessing information) and consequences of access (application of virtual space for users) was explained.

Conclusion: The emergence of electronic resources in virtual space and the unique features of virtual space have changed the information-seeking behavior of students, and need to have necessary abilities and skills in the field of information literacy, computer literacy, Internet literacy, communication literacy, critical literacy, and culture literacy.

Value: The value of this research is to show one of the essential dimensions of the theory of fundamental change (access) that is affected by the virtual environment.

Keywords: *information-seeking behavior, access, fundamental change theory, students, virtual space*

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Extended Abstract

Introduction

Access is one of the main factors in the information-seeking process. Therefore, careful consideration of changes in information-seeking behavior under the influence of the digital environment in terms of access requires understanding of change in methods of access to information and ways to Use it. Because the lack of necessary knowledge regarding the nature of this subsystem of the macro system of information-seeking behavior can lead to challenges in developing appropriate information services and libraries. According to an increasing level of technology intermediation as the primary tool for access to information, technology skills are the main amplifier or obstacle in the access process, and expertise in it can facilitate the information seeking approach (Khosrojerdy, 2005)

Studies show that despite the undeniable role of access in the information-seeking process, there have been few theories about this regard. One of the most specific theories in this field is to explain the information-seeking behavior of young people and adolescents or people who have recently entered the new virtual information spaces and electronic environment based on it, is the theory of fundamental change which was presented by Elisa Dresang in 1990. The results of his research, which is manifested in the form of this theory, have shown that access, along with other factors such as interaction, communication, in new virtual information spaces, is faced with fundamental changes. In his view, the more information literacy students have, the better they can deal with the latest information space (Fisher, McKechnie, Erdelez, 2008).

The main purpose of this research is to explain the components and concepts of access to identify the unique patterns and approaches of first-year students in the information-seeking process, especially in virtual space.

Method

The current research approach is qualitative using semi-structured interviews; the method of data collection was done through a face-to-face interviews. The research population was newcomer bachelor-degree-students of the faculty of Education and Psychology (University of Tabriz). The sampling method was a snowball. Finally, the data was matured by points of 21 students. The data was analyzed by MaxQDA. In this study, for designing an access model, seven questions were asked. The questions have become Thematic, and each of the questions was analyzed under the main category.

Findings

After analyzing the qualitative data and the method of coding the grounded theory, From the answers given to the questions with Thematic of application of virtual space for users, types of content used in virtual space, access tools, how to access information resources, having the necessary skills to use information resources independently, using the knowledge and abilities of others in virtual area, barriers to information access in virtual space, 19 main categories and 39 subcategories were extracted which are presented in Table 1.



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Table 1. The main categories and subcategories extracted related to access

Categories	Subcategories
Everyday use	Required Reading Material, necessary Reading Material for life
Entertainment	The study of the novel, watching movies, photos, listening to music, watching Jokes
Scientific	Scientific videos
Scientific and research	Psychology, Knowledge and information science, philosophical, historical information
Unlimited access tools to information	Smartphone, laptop, and tablet
limited access tools to information	Computer, and library
Easy access	Access to the most required information
Difficult access	Challenging, challenges resulting from spiritual - emotional issues
Medium access	Access to the required information sometimes
Information skills	The experience of using
Communication skills	The skill of asking others
Technological skills	Computer skills
Reference groups	Skilled people, successful people, and professors
Social groups	Friends, anonymous users of virtual space
Everyday use	Solving problems, life issues
Scientific-educational	Concours, Scientific
Disuse	be independent
Educational barriers	Educational Challenges, Weaknesses in Internet learning skills, weaknesses in computer training skills
Infrastructural and technological barriers	Lack of service provider centers, lack of Internet infrastructure access, inherent challenges of Internet resources, Filter, the inefficiency of search engines, computer virus, slow- speed internet
Individual barriers	Weakness in volition



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According to the research findings, many students use smartphones because of easy access, easy mobility, and ancillary facilities such as a dictionary and use the laptop to carry out their tasks, opening PDF files, educational videos, and even entertainment. The main reason students use personal computers, is the small size of tablets and smartphones. For reasons such as a large amount of information, extensive advertising, and lack of focus, they prefer the library. Most students, for meeting the information needs related to their discipline and carrying out research, turn to the virtual space. The multimedia feature of virtual space has attracted students to entertainment such as reading novels, watching movies, viewing photos. Also, features like the extensiveness of information and finding the required information quickly and sometimes with difficulty have invited students towards virtual space. Some of them looking for the issues that are important to them in life. Students perform the most tasks themselves for excessive use and to pass educational courses in schools, reading books and ease of use, independently, and some believe that humans need each other. On the other hand, students have considered the breadth and variety of information, dealing with lots of marginal things, being familiar with how to use the Internet and computer principles, etc., as significant barriers to accessing data in virtual space.

Conclusion: The emergence of electronic resources in virtual space, especially the Internet, the World Wide Web, and the unique features of virtual space such as ease of access, breadth, and

diversity of information, and its multimedia has changed the information-seeking behavior of students. Students need information literacy, computer literacy, internet literacy, communication literacy, critical literacy, and culture literacy.

Keywords: *information- seeking behavior, access, fundamental change theory, students, virtual space*

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